



JCSD PARKS & RECREATION DEPARTMENT

ANNUAL REPORT

2023

JCSD
PARKS & RECREATION DEPARTMENT

OUR LEADERSHIP

BOARD OF DIRECTORS



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PARKS & RECREATION DEPARTMENT LEADERSHIP

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Director of Parks & Recreation

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Parks Superintendent

VICTORIA REYNA, CPRP
Recreation Superintendent

DUJE BABAROVIC, NAYS
Senior Recreation Coordinator

FRED CERVANTES, MPA
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CAROLINE MORGAN, CPRP
Senior Recreation Coordinator

CYNTHIA MORQUECHO
Senior Recreation Coordinator

STEVE MORRIS
Parks Field Supervisor

JUSTIN PELOQUIN
Parks Field Supervisor

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MESSAGE FROM THE DIRECTOR

On behalf of the entire Jurupa Community Services District (JCSD) Parks & Recreation Department team, I am pleased to present our 2023 Annual Report. This report highlights our accomplishments over the past year and provides an overview of our diverse services, programs, and events.

Throughout 2023, our department was committed to maintaining and enhancing the quality of life for residents of Eastvale. We successfully managed and maintained approximately 240 acres of parkland and over 4 million square feet of frontage landscaping. Our efforts ensured that our parks and public spaces remained beautiful, safe, and accessible for all.

In addition to our regular maintenance activities, we completed several key capital and maintenance improvement projects. These projects are critical to ensuring the long-term sustainability and functionality of our parks and facilities. From upgrading playground equipment to enhancing walking trails and sports fields, each project reflected our commitment to meeting the evolving needs of our community.

We also hosted a variety of special events, enriching the community with festive celebrations, cultural gatherings, and family-friendly activities. Our senior programs flourished, providing engaging and supportive activities designed to enhance the well-being and social connections of our older residents. Additionally, we offered a wide array of recreation classes and activities for all ages, ranging from fitness and wellness programs to arts and crafts, sports leagues, and educational workshops. These initiatives not only fostered community spirit but also promoted a healthy, active lifestyle for residents of all ages.

Our success would not be possible without the strong partnerships we have cultivated. Collaborating closely with the JCSD Board of Directors, local youth sports organizations, various non-profit organizations, and numerous volunteer groups, we have been able to maximize our resources and deliver top-tier recreational programs and events. These partnerships enable us to operate efficiently and responsibly, always with the community's best interests in mind.



I would like to extend my heartfelt gratitude to you, our community members. Your unwavering support and engagement are the driving forces behind our work. Your participation in our programs, use of our parks, and feedback help us continually improve and adapt to better serve you.

As we look forward to 2024, we are excited about the opportunities and challenges ahead. We remain dedicated to enhancing our parks, expanding our services, and creating more memorable experiences for you and your families.

Thank you for your continued support. Together, we will make 2024 another remarkable year for JCSD Parks & Recreation and the Eastvale community!

STEVE LAWSON
Director of Parks & Recreation

CORE VALUES



SPEAK STRAIGHT & LISTEN GENEROUSLY - Speak honestly in a constructive way that moves the action forward. Listen with care and without judgement ... most important, listen to understand and support. Say what you mean, and be willing to ask questions, share ideas, or raise issues that may cause conflict when it's necessary for team success. Address issues directly with those who are involved or affected. Rumors are destructive ... seek accurate information and only speak about things you know to be truthful.



TRUST OUR TEAM - Strong teams are successful not just because they work together, but because they trust each other. Seek to build trust in all relationships ... personally, professionally and within our community. Assume good intentions and always give people the benefit of the doubt. Recognize your weaknesses and have the trust to appreciate when your team is better at something than you.



RESPECT - Focus on being warm, friendly and approachable ... ensure civility in all our actions. Be graciously humble ... recognize your team's success over your own. Every interaction with our team or a customer is an opportunity to create deeper, more meaningful relationships. Respect our process and take great pride in achieving exceptional outcomes. Own and celebrate the team's success, but also hold yourself accountable and learn from your mistakes.



INSPIRATIONAL - Be a leader ... take every opportunity to teach and help others learn and grow. Lead by example and never leave your team behind. When everyone is moving forward together, success takes care of itself.

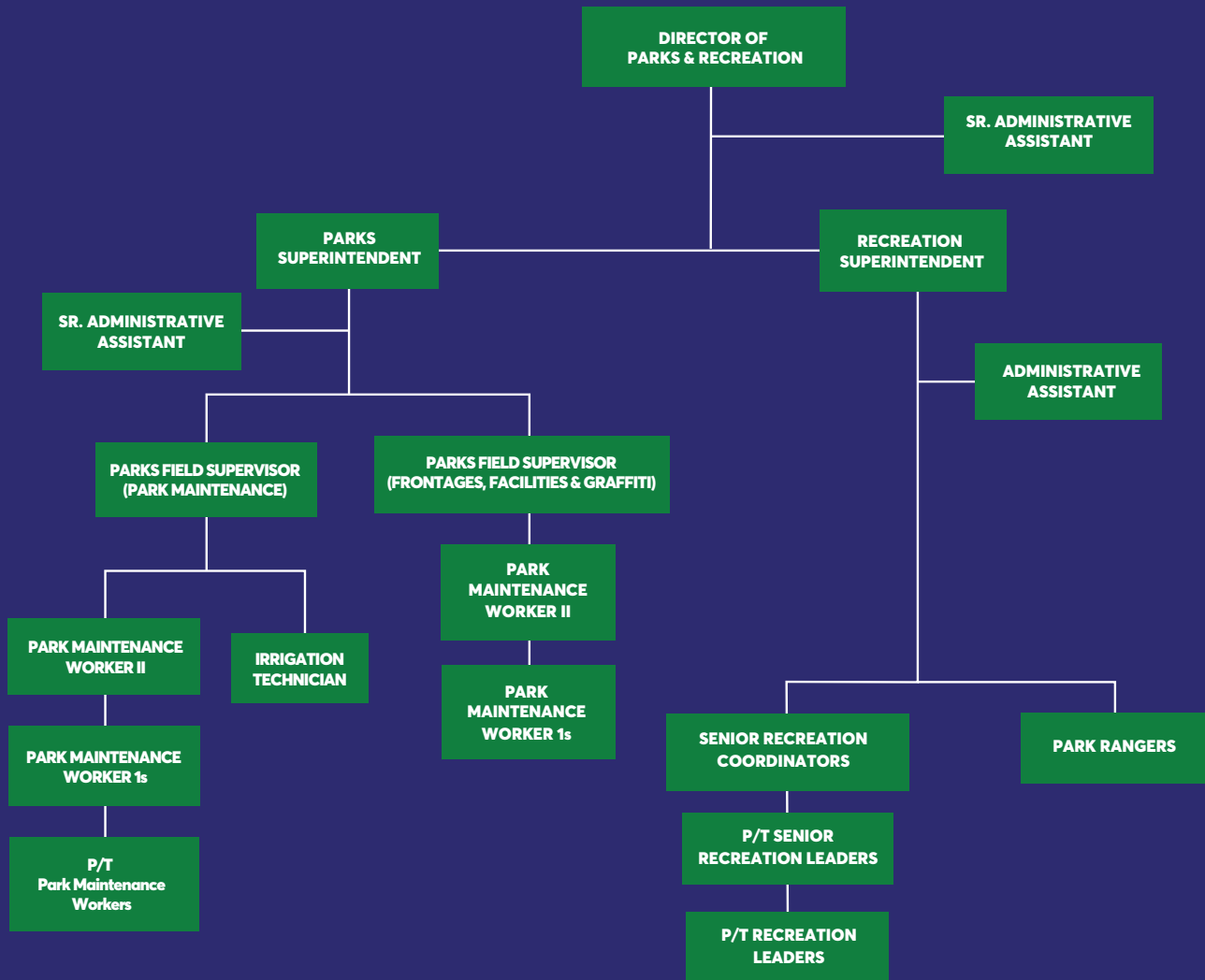


VISIONARY - Determined by the thought of what tomorrow can bring ... driven by grit to get it done today. Look ahead, anticipate and dream big. Build fruitful relationships within the industry ... draw upon the success of others to shape our future. Without the vision, there is no action ... without direction, there is no purpose. Be relentless about improvement.



EMPOWERED - Don't accept anything at "face value" if it doesn't make sense to you ... don't be afraid to ask "Why?". Have the confidence and curiosity to challenge the "way we have always done it". Have a Growth Mindset in everything you do. Ask questions when you don't understand. Healthy, vigorous debate creates better solutions. Find a way to be exceptional.

PARKS & RECREATION DEPARTMENT ORGANIZATIONAL CHART



WHAT IT MEANS TO WORK AT JCSD

“At JCSD, it’s not just about the tasks; it’s about the people and the heart behind every program or project. Every moment is a chance to dive into the community, to lend a hand, and to see the impact firsthand. It’s more than a job - it’s where passion meets purpose, and every connection counts.” - **Cynthia Morquecho**, Senior Recreation Coordinator

“JCSD is a difference-maker organization, not just for its community but for its employees as well. We continuously uphold our STRIVE values that are evident in every program, activity, and special event. To be a part of the JCSD team means to play an extraordinary role in enriching the lives of others in our community.” - **Stevie Venegas**, Recreation Leader

“JCSD is like a big family, where we all come together. Everyone supports each other. We’re always looking for new ways to innovate, whether it’s through new classes or new activities for the seniors. Working at JCSD is the most enjoyable job I’ve ever had, and it will be the most enjoyable job that I will ever have.” - **Ronald Valle**, Recreation Leader

WHO WE ARE

The JCSD Parks and Recreation Department has proudly been offering parks & recreation services for the Eastvale community since 2003 and consists of three divisions: 1) Administration; 2) Park/Facility Maintenance and Operations; and 3) Recreation. Collectively, we're responsible for providing recreation programs, activities, and special events; managing over 240 acres of parkland, which includes 15 parks, first-class athletic fields, two splash pads, trails, a 30,000 square foot community center, a 6,500 square foot activity center, and a 2.5-acre special event venue; graffiti abatement; and maintaining nearly 5 million square feet of frontage landscaping.



28

FULL-TIME STAFF



100+

PART-TIME STAFF

MISSION STATEMENT

The JCSD Parks & Recreation Department strives to efficiently and effectively utilize available resources in the development and maintenance of quality park facilities and provide safe, fun and diverse recreational opportunities which enrich the quality of life for residents and visitors alike.

VISION

The vision of the JCSD Parks & Recreation Department is to deliver recreation and leisure opportunities that will improve the health and well-being of the community and to serve as stewards of the environment by managing and protecting our resources through the following:

- **Recreation programs and activities that inspire personal growth, healthy lifestyles, and a sense of community.**
- **Safe parks and facilities that meet diverse community needs.**

JCSD IS NATIONALLY ACCREDITED!

The National Recreation and Park Association's Commission for Accreditation of Park and Recreation Agencies (CAPRA) provides quality assurance and quality improvement of accredited park and recreation agencies throughout the United States by providing agencies with a management system of best practices. CAPRA is the only national accreditation of park and recreation agencies and is a valuable measure of an agency's overall quality of operation, management, and service to the community. Achieving CAPRA accreditation is the best way to demonstrate that an agency and its staff provide the community they serve with the highest level of service.



In 2015, the JCSD Parks & Recreation Department became one of just five agencies in California to obtain CAPRA Accreditation. Accredited agencies must repeat this process every five years. JCSD was up for reaccreditation in 2020 but requested and received an extension until 2021 due to the COVID-19 pandemic.

On September 10, 2021, the CAPRA Commission formally approved JCSD's CAPRA reaccreditation. Impressively, we scored 100% on the assessment by meeting all 154 standards.

Currently, there are only 204 accredited park and recreation agencies in the United States and JCSD is one of only four accredited agencies in California. JCSD will be up for reaccreditation in September 2026.

With 482 Parks & Recreation Programs in the state of California, this means we are in the top 0.8% of California Parks & Recreation Programs!

AWARD-WINNING PARKS & RECREATION SERVICES

2023 CPRS AWARD OF EXCELLENCE IN MARKETING & COMMUNICATIONS

FRIDAY 411 WITH JCSD

This award recognizes excellence in print, audio visual or electronic communications that externally promote the agency's public parks, facilities, recreation or leisure services programs and have successfully demonstrated an increased level of public awareness. This was awarded to us for our work on the Friday 411 video series!

The Friday 411 with JCSD was a 14 week summer video series on our social media which shined a spotlight on all the amazing programs, services, events, and activities the JCSD Parks & Recreation Department offers for the Eastvale community.



PARK AND RECREATION MONTH

Since 1985, the United States has celebrated Park and Recreation Month in July to promote the creation of strong, vibrant, and resilient communities through the power of parks and recreation. This month also recognizes the full-time park and recreation professionals, as well as the hundreds of thousands of part-time and seasonal workers and volunteers, who maintain our local, state, and community parks.

During Park & Recreation month, we highlighted how #OurCommunityGrows through the essential services offered by the JCSD Parks & Recreation Department. We filled the calendar with FREE events, activities, and ideas for the community to participate in.

JULY 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 "Growing Together" event at Harada Heritage Park 10am - 12pm
2 Enjoy a game of soccer at Orchard Park 	3 "HIIT Class with JCSD staff" at McCune Family Park 6pm - 7pm 	4 4th of July 	5 Play a game of tennis at Mountain View Park 	6 "Community Tai Chi Class" at The Desi House 6:30pm - 7pm 	7 65TH Street Live! Summer Concert Series: Cold Duck Harada Heritage Park 7:30pm 	8 Summer Movies in the Park: Puss in Boots - The Last Wish Half Moon Park
9 "Splash Pad fun with JCSD staff" at Cedar Creek Park 11am - 1pm 	10 Take your friends to the batting cages at Harada Heritage Park 	11 Play Beach Volleyball at Orchard Park 	12 Take a tour of The Desi House 6pm - 8pm 	13 Slide down the slides at the Symphony Park Playground 	14 65TH Street Live! Summer Concert Series: DSB Harada Heritage Park 7:30pm 	15 "Positive Chalk Walk" event at Riverwalk Park 10am - 12pm
16 Celebrate National Ice Cream Day with JCSD staff at Dairyland Park Splash Pad. Free ice cream beginning at 12pm 	17 Register for JCSD recreation class online or at the Eastvale Community Center 	18 Play Disc Golf at Riverwalk Park 	19 "Make your mark on the Community" Handprint Mural at Harada Neighborhood Center 9am - 12pm 	20 Jump rope with friends at your favorite JCSD park 	21 65TH Street Live! Summer Concert Series: No Duh Harada Heritage Park 7:30pm 	22 Pay tribute to local veterans by visiting the Veterans Plaques at American Heroes Park
23 Go for a family bike ride on the Eastvale Trail 	24 Discover the Dinosaur bones in the Riverwalk Park Playground 	25 Play "Over the Line" with friends at James C. Huber Park 	26 "Bubble Day" at the Eastvale Community Center 9am 	27 Get artistic! Draw, Paint, or sculpt something! 	28 65TH Street Live! Summer Concert Series: Paperback Writer at Harada Heritage Park 7:30pm 	29 Take your dog to American Heroes Dog Park
30 Visit the skate park at Orchard Park 	31 "Family Fun Night: Fly a Kite!" Eastvale Community Park 6pm 	For more information, contact the JCSD Parks & Recreation Department at www.jcsdparks.us, or (951) 727-3524				

PARKS & FACILITIES



AMERICAN HEROES PARK

6608 Hellman Ave.
Eastvale, CA 92880



ORCHARD PARK

5900 Festival Way
Eastvale, CA 92880



CEDAR CREEK PARK

6709 Cedar Creek Road
Eastvale, CA 92880



HALF MOON PARK

14383 Cherry Creek Ave.
Eastvale, CA 92880



DAIRYLAND PARK

14520 San Remo
Eastvale, CA 92880



HARADA HERITAGE PARK

13099 65th Street
Eastvale, CA 92880



DEER CREEK PARK

6785 Iron Horse Lane
Eastvale, CA 92880



HARADA NEIGHBORHOOD CENTER

13099 65th Street
Eastvale, CA 92880



DESI HOUSE

13215 Altfillisch Ct.
Eastvale, CA 92880



JAMES C. HUBER PARK

6411 Rolling Meadows
Eastvale, CA 92880



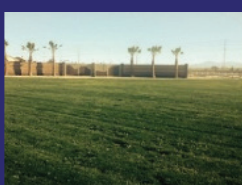
EASTVALE COMMUNITY CENTER

13820 Schleisman Road
Eastvale, CA 92880



MCCUNE FAMILY PARK

7450 Eastvale Parkway
Eastvale, CA 92880



EASTVALE COMMUNITY PARK

12750 Citrus Street
Eastvale, CA 92880



MOUNTAIN VIEW PARK

12750 Citrus Street
Eastvale, CA 92880



PROVIDENCE RANCH PARK

7250 Cobble Creek
Eastvale, CA 92880



SENDERO PARK

Located in the Sendero Community
Eastvale, CA 92880



RIVERWALK PARK

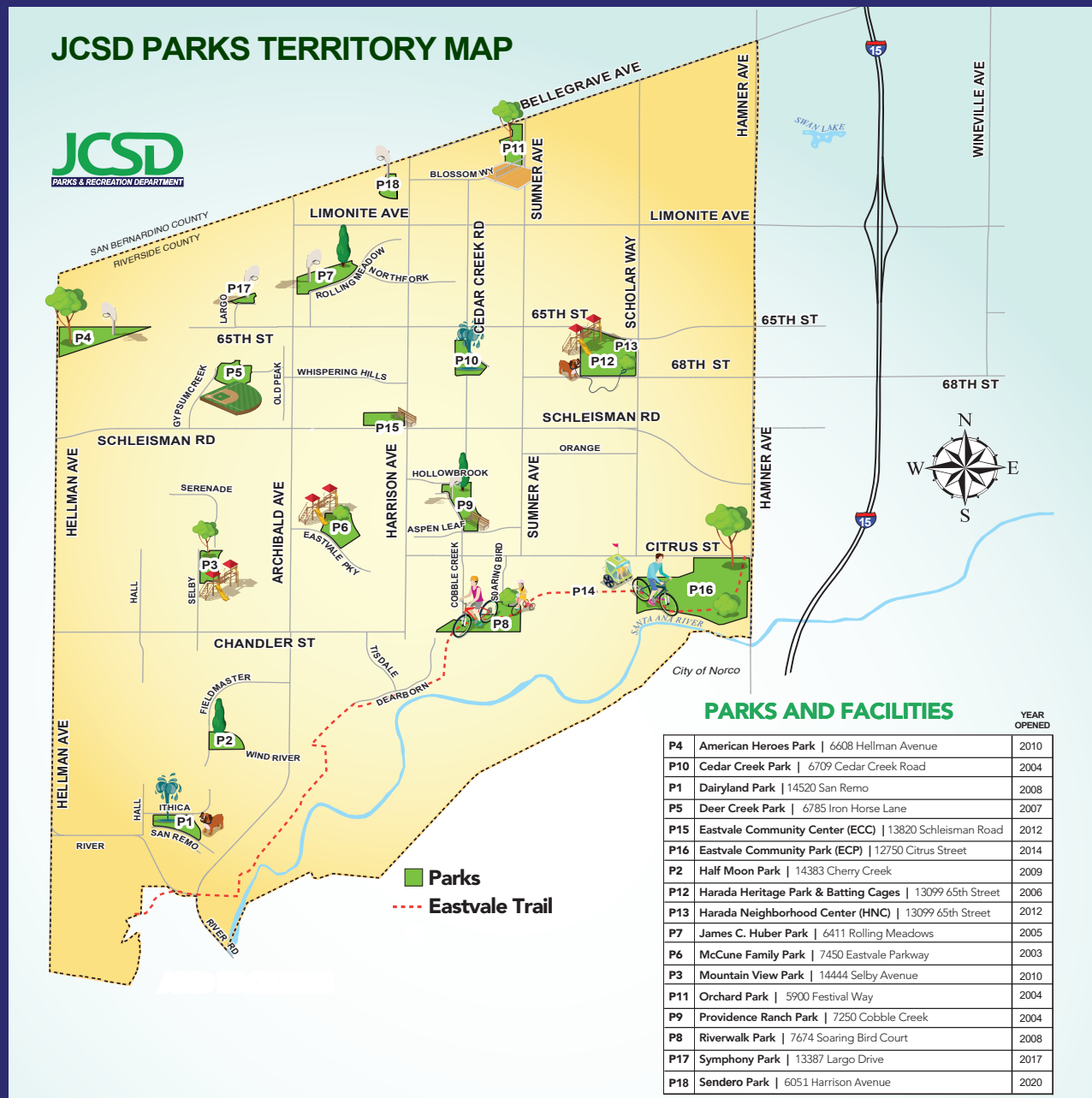
7674 Soaring Bird Court
Eastvale, CA 92880



SYMPHONY PARK

13387 Largo Dr
Eastvale, CA 92880

*All parks are open 6:00 a.m. - 10:00 p.m. daily



SENIOR PROGRAMMING

JCSD is proud to offer a wide variety of senior services for mature adults 50 years and older, including a variety of social activities, fitness and craft classes, excursions, and much more. All senior activities are held at the beautiful Desi House located at 13215 Altfillish Court, Eastvale CA 92880.



71
TOTAL PROGRAMS
OFFERED FEATURING
700
PARTICIPANTS



20
VARIOUS HEALTH, LIFE, AND
SAFETY-RELATED TRAININGS



24
PHYSICAL FITNESS
CLASSES



27
FUN ACTIVITIES



Thanks to our sponsorship from Mint Health Insurance, we were able to provide an even greater level of service for our seniors to enjoy! These services included:



Monthly birthday celebrations



Medical professionals lead our "Walk with a Doc" program



Monthly Medicare 101 meetings



Various holiday themed classes/activities for our seniors



JCSD PARKS & RECREATION DEPARTMENT

FACILITY RESERVATIONS

266 
PARK SHELTER
RESERVATIONS

110 
EASTVALE COMMUNITY
CENTER RESERVATIONS

18 
HARADA NEIGHBORHOOD
CENTER RESERVATIONS

FOOD DRIVE

 **3,500**
FAMILIES SERVED

BLOOD DRIVE

 IN 2023, OUR BI-MONTHLY BLOOD DRIVE CONTRIBUTED TO **184** UNITS BEING COLLECTED AT THE EASTVALE COMMUNITY CENTER. THIS MEANS THAT OUR FACILITY CONTRIBUTED TO SAVING **552** LIVES!

RECREATION & ENRICHMENT CLASSES

Served nearly 5,000 participants between 704 classes.





THE DESI HOUSE

The Desi House is our own little oasis in the heart of Eastvale. Perfect for everything from weddings to baby showers to business meetings and more, The Desi House is 2.5 acres of beautiful event space. The Desi House has become the premier destination for all events within the City of Eastvale.

 **54**
RESERVATIONS IN 2023

 **OVER 5,000**
UNIQUE GUESTS HOSTED

 **34**
INTIMATE PERSONAL EVENTS INCLUDING WEDDINGS, BRIDAL SHOWERS, AND CELEBRATIONS OF LIFE

 **20**
LOCAL BUSINESSES HOSTED BUSINESS MEETINGS OR CORPORATE EVENTS

SPORTS AT A GLANCE

ADULT SPORTS



3 Adult Softball Seasons
(Spring, Summer, Fall)
20 Total Teams
360 Total Players



2 Adult Basketball Seasons
(Spring, Winter)
15 Total Teams
150 Total Players



1 Adult Volleyball Season
(Winter)
5 Teams
60 Total Players



YOUTH SPORTS



2 Youth Basketball Seasons
(Spring, Fall)
800 Players



2 Youth Volleyball Seasons
(Spring, Fall)
580 Players



YOUTH PROGRAMMING

KIDS ZONE

JCSD's award-winning and innovative Kids Zone is a convenient, affordable, and safe recreation program for times when school is not in session for students in grades kindergarten through 6th grade. The program provides a positive and healthy environment and includes varying activities such as:

Homework Time | Arts And Crafts | Sports | Organized Games
Special Events | Supervised Free Play | And More!



KIDS ZONE IS OFFERED AT THE FOLLOWING ELEMENTARY SCHOOLS IN EASTVALE:

Clara Barton Elementary School | Philistine Rondo School of Discovery
Ronald Reagan Elementary School | Rosa Parks Elementary School
Eastvale Elementary School

Total Participants: **57,909**

TINY TOTS

Tiny Tots was offered throughout 2023 as a way to prepare children ages 3-5 for their academic career while teaching them social skills. Featured at the Harada Neighborhood Center, participants attended class twice per week. After graduating Tiny Tots, these young kids were ready to take the next step into transitional kindergarten!

Total Participants: **850**



CAMPS

Our summer and winter camps are designed for 6-12 year olds as they explore new ideas, stay active and form lasting friendships during school breaks! Guided by our group of enthusiastic Recreation Leaders, campers participate in weekly-themed field trips and activities designed to promote camp activities, while having fun!

Summer Camp (8 weeks) | Winter Camp (2 weeks)
Total Participants: **292** | Total Participants: **74**



ME AND MY GROWN UP

Me and my grown up is a program where children ages 1.5-3.5 and their grown ups get together for some fun activities as they learn, grow, and socialize. Located at the Eastvale Community Center, classes met twice per week.

Total Participants: **262**



VOLUNTEER PROGRAM

The JCSD Parks & Recreation Department believes that volunteers play an integral role in our daily operations. Volunteering is important because it fosters community connection, promotes personal growth, and helps us bring great service to the community. By giving your time, you can make a tangible difference in the lives of others, gain new experiences, and develop valuable skills.

2,500

Approximate Number of Donated hours in 2023

\$95,000

Estimated value of or the equivalent of nearly one full-time employee!
(based on the Independent Sector's value of a volunteer hour - \$37.32)

Thank you to our amazing volunteer groups below! Without their help and support, we wouldn't be able to accomplish all that we do.

Boy Scouts of America	Chinese American Volunteering Association	Eleanor Roosevelt High School ASB Club	Eleanor Roosevelt High School InterAct
Eastvale Kiwanis Club	Rotary Club of Greater Eastvale	Saddleback Church	Vantage Point Church

THANK YOU VOLUNTEERS! We organized an amazing Volunteer Recognition Event on April 16, 2023 at American Heroes Park featuring mouthwatering delights from The Habit truck, and refreshing treats courtesy of Kona Ice. Volunteers and their families were eagerly welcomed, and to show our gratitude, everyone was treated to a delicious cheeseburger alongside a cool and refreshing Kona Ice as a thank you for their countless hours of dedication to our programs and events.. It was a day filled with joy, laughter, and scrumptious eats!



"Eastvale Kiwanis members are united by a belief that the children of our city need to be supported, valued, and offered a helping hand as they grow up. Without friends and partners like JCSD we could not live our mission. From volunteer opportunities to donations of supplies for our street clean up events, JCSD is always there to support our kids and club. It is an absolute pleasure to work with people that are completely committed to our community and making our City the best it can be."

George Rife

President, Eastvale Kiwanis Club

"Community involvement is all about giving back and actively participating in the betterment of society. JCSD's commitment to community engagement speaks volumes about their values and priorities. For me, community involvement is about creating meaningful connections, fostering a sense of belonging, and making a positive impact in every opportunity. Our relationship is a partnership focused to support and uplift our community. Together, we can achieve more than we ever could imagine alone, and there is nothing more special than collaborating for the greater good."

Melissa Hoogenraad

Director of Community Engagement and Experience, Vantagepoint Church

SPECIAL EVENTS



EGG-CELLENT ADVENTURE

April 8, 2023 at Eastvale Community Park

With 2,000 attendees present, kids were able to take part in egg hunts with fantastic prizes, vendors, games, and even photos with the Easter Bunny himself!



COMMUNITY CAMPOUT

May 6-7, 2023 at Harada Heritage Park

An event where families could bring their tents and experience the outdoors without leaving the city! With plenty of outdoor activities and memories made, it was a hit for the 200 attendees.



PICNIC IN THE PARK

June 23-25, 2023 at Eastvale Community Park

Bringing in over 20,000 attendees over the weekend, this event was a three day extravaganza full of live entertainment, family-friendly games, delicious food, local vendors, and a one of a kind fireworks show.



MOVIES IN THE PARK

May 13, June 10, July 8, August 12, & September 8

Movies in the Park is a monthly summer series that rotates locations throughout our parks system showcasing different movies for the community to enjoy. With a different movie every month, we were able to showcase films such as, DC League of Super-Pets, Sonic the Hedgehog 2, Puss in Boots - The Last Wish, Jurassic World Dominion, and Super Mario Bros.



65TH STREET LIVE SUMMER CONCERT SERIES

July 7 - August 11, 2023 at Harada Heritage Park

With 2,000 attendees each week, we put on some amazing concerts for the community! These concerts were a hit for the community and helped usher in the summer months with bands like Cold Duck, DSB, No Duh, Paperback Writer, Bruno & The Hooligans, and The Pettybreakers.



FALL FESTIVAL

October 7, 2023 at Harada Heritage Park

Over 3,000 attendees celebrated fall with a variety of merchandise and food vendors, arts and crafts, contests for children and adults, and live music!



WINTER WONDERLAND

December 2, 2023 at Eastvale Community Center

Approximately 3,000 attendees celebrated the coming of Christmas with a tree lighting ceremony, arts and crafts, photos with Santa, live performances, and even snow sleds for the kids to enjoy!



BREAKFAST WITH SANTA

December 3, 2023 at Eastvale Community Center

Over 150 attendees joined us for a morning Christmas celebration including arts and crafts, pictures with Santa, and a delicious breakfast with the big man himself!

PARK MAINTENANCE





SKATE PARKS



SPLASH PADS



TENNIS COURTS



**1 FULL-COURT
11 HALF-COURT
OUTDOOR BASKETBALL
COURTS**

14



BALLFIELDS (13 LIGHTED)



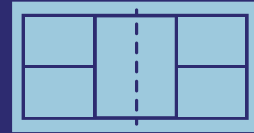
23

PLAYGROUNDS



DISC GOLF COURSE

6



PICKLE BALL COURTS

1



**BEACH VOLLEYBALL
COURT**

1



**BATTING CAGE
COMPLEX**

FRONTAGE MAINTENANCE

BY THE NUMBERS

4,200,000

Square feet of landscaped frontages we manage for the city of Eastvale.



877,821

Square feet of landscaped frontages that we manage for the city of Jurupa Valley.



4,886

total trees trimmed throughout all medians and frontages.



17,000

New plants installed

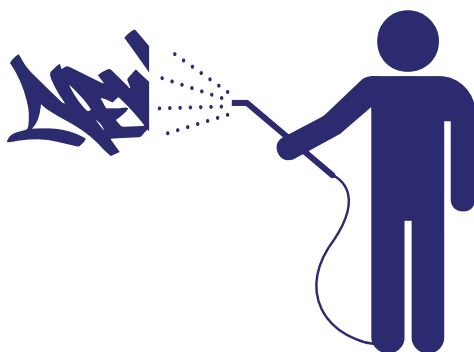


1,500

Cubic yards of mulch installed



GRAFFITI ABATEMENT



JURUPA VALLEY

1,776

Number of graffiti incidents removed

52,554

Total square feet of graffiti removed

EASTVALE

680

Number of graffiti incidents removed

4,603

Total square feet of graffiti removed

PARK IMPROVEMENT PROJECTS



PLAYGROUND RESURFACING AT JAMES C. HUBER PARK

This project consisted of the installation of new rubberized surfacing for the 2-5 and 5-12 year-old playgrounds.



RESTROOM RENOVATION AT EASTVALE COMMUNITY PARK

This project consisted of the installation of new sinks, toilets, stalls, and mirrors.



BASKETBALL COURT RESURFACING AT JAMES C. HUBER PARK

This project consisted of resurfacing two half-court basketball courts.



PARK FURNITURE REPLACEMENT AT JAMES C. HUBER PARK

This project consisted of the installation of all new picnic tables, benches, trash receptacles, and drinking fountains within the park.



PARKING LOT IMPROVEMENTS

This project consisted of the slurry sealing and striping of the parking lots at Deer Creek Park, Providence Ranch Park, Cedar Creek Park, McCune Family Park, Orchard Park, and James C. Huber Park.



TENNIS COURT RESURFACING AT JAMES C. HUBER PARK

This project consisted of resurfacing two existing tennis courts.



PROVIDENCE RANCH PARK BALLFIELD RENOVATION

This project consisted of the installation of new outfield fencing, bullpens, and foul poles for the two existing softball fields.

PART-TIME RECREATION EMPLOYEE AWARDS PROGRAM

Most Valuable Player

This award is given to the employee who consistently exceeds the expectations of their position, performing at a high level beyond normal job requirements.

Winner: Stevie Venegas

Coach's Award

This award is given to the employee who consistently demonstrates an ability and willingness to work positively, respectfully, and effectively with both external and internal customers.

Winner: Ethan Conklin

Utility Player Award

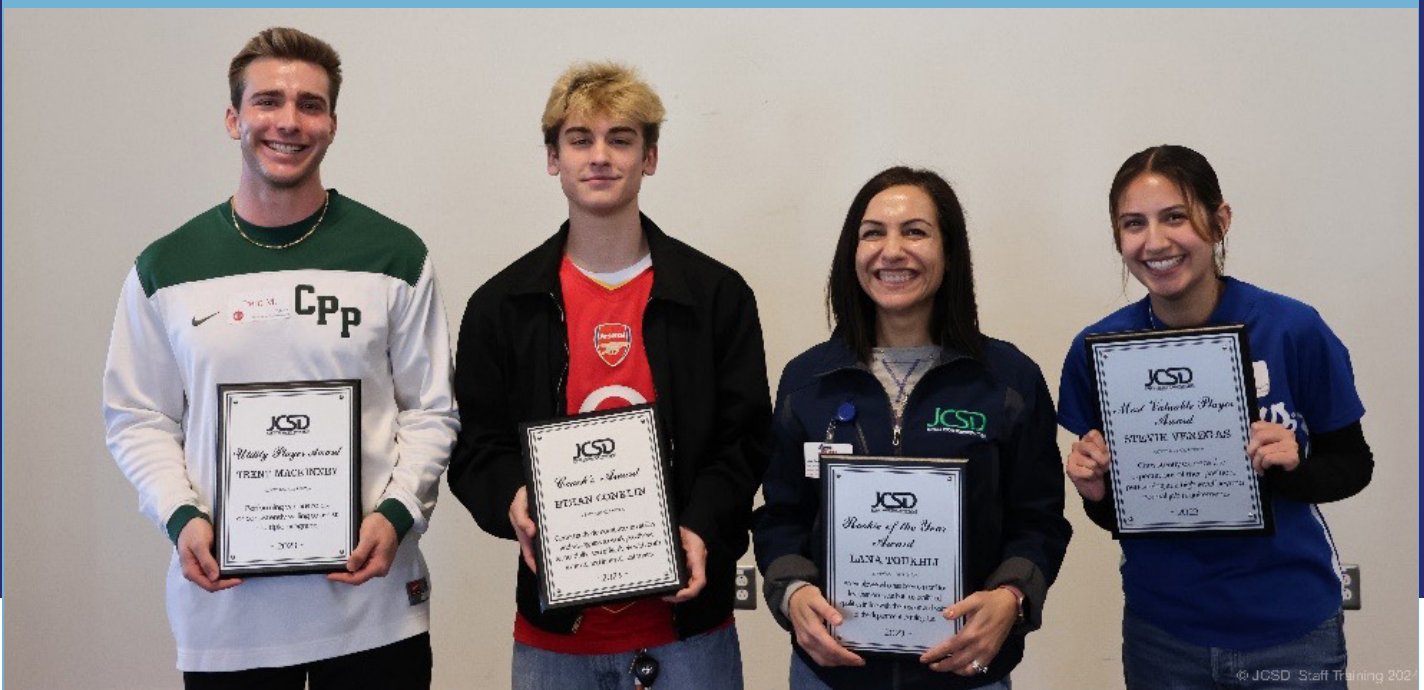
This award is given to the employee who performs various roles, or is consistently willing to assist multiple programs, especially when the department is short-staffed.

Winner: Trent Mackinney

Rookie of the Year

This award is given to the employee who has been a part of the team less than one year and displays the characteristics and performance consistent with the department's core values.

Winner: Lana Toukhli



PATROLLING OUR PARKS



Park Ranger Program

4,000

hours of park patrol



Riverside County Sheriff

2,000

hours of park patrol

OUR COMMUNITY PARTNERS

Our relationship with each of our community partners allows us to accomplish our goals along with each of their goals more effectively. When we all work together, the Eastvale community reaps the benefits of our hard work and coordination.

The JCSD Parks & Recreation Department truly values our relationships with our community partners. In an effort to continue to strengthen said relationships to ensure we're serving the Eastvale community to the best of our ability, we created the JCSD Community Partners Committee. The Committee meets quarterly on the 4th Thursday of the month (January, April, July & October) at the Eastvale Community Center.



JCSD COMMUNITY LEADER AWARDS

The JCSD Parks & Recreation Department genuinely values our community partners and understands their roles in helping us best serve the community and vice-versa. To ensure our many community partners understand their importance to us and to publicly recognize the outstanding efforts of those partners that go above and beyond, we created the "JCSD Community Leader Award" in 2022. Award recipients are selected on a quarterly basis by JCSD Parks & Recreation Department staff and honored at JCSD Board meetings.



January 2023 - Eleanor Roosevelt High School

On January 23, 2023, the JCSD Board of Directors honored Eleanor Roosevelt High School (ERHS) as the third JCSD Community Leader Award recipient! ERHS is a dedicated community partner that assists JCSD in many ways, such as: their AVID organization volunteers at many of our special events and also provides enrichment hours for our Kids Zone Program; their choir once again performed at our Winter Wonderland event and did an outstanding job; their theater program once again performed at our Fall Festival event and was excellent; and their LEAD Club currently offers intergenerational programming for our senior population at The Desi House. Thank you, ERHS for being a community leader!



April 2023 - Saddleback Church Eastvale

On April 10, 2023, the JCSD Board of Directors honored Saddleback Church Eastvale (SCE) as the fourth JCSD Community Leader Award recipient! Over the last several months, SCE has assisted with our monthly food distribution program. Due to their direct involvement and volunteer efforts, the program has expanded, and we currently serve over 350 families monthly. Thank you, SCE, for all you do for our community!



July 2023 - Riverside County Sheriff Deputy Alex Guerrero

On July 24, 2023, the JCSD Board of Directors honored Riverside County Sheriff Deputy Alex Guerrero as the fifth JCSD Community Leader Award recipient! Since being assigned to JCSD in January 2023, Deputy Guerrero has demonstrated an extraordinary dedication to our park system. His proactive and positive policing approach, coupled with his commitment to educating others, has significantly contributed to the safety and well-being of our park patrons. Also, his exceptional communication skills have already fostered strong relationships with JCSD staff and the public. Deputy Guerrero is a valued member of the JCSD family and we were thrilled to present him with this deserving award.



October 2023 - Christopher Raahauge

On October 23, 2023, the JCSD Board of Directors presented Christopher Raahauge with the sixth JCSD Community Leader Award. Christopher is a distinguished member of the Corona Norco Unified School District's Board of Education, an active participant in the Eastvale Kiwanis Club, and a proud Eastvale resident. He's deserving of this award for many reasons, including serving as a guest speaker at a JCSD Community Partners Committee meeting, frequently attending JCSD special events and activities, and his recent involvement in a stakeholder interview for the JCSD Parks & Recreation Master Plan Update. Christopher's support of the JCSD Parks & Recreation Department is greatly appreciated and we were delighted to give him this award.

MARKETING

EASTVALE EDITION



16,000

Quarterly Mailings
(64,000 total)



57,000

Digital Views
(approximately)

SOCIAL MEDIA



FACEBOOK

@JCSDParks



INSTAGRAM

@JCSDParks



X

@JCSDParks



TIKTOK

@JCSDParks



YOUTUBE

@jcsdparks1894

A LOOK AHEAD

WHAT DO WE HAVE TO LOOK FORWARD TO IN 2024?

Completion
of Parks &
Recreation
Master Plan

Two New
Tennis Courts at
Mountain View
Park

Continued
Expansion of
Our Senior
Programming
Division

Continue to Aid
Our Community
Partners in Serving
the Eastvale
Community



**JCSD PARKS & RECREATION
DEPARTMENT**

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